



Reflect & Refocus

Lessons from 2010 & planning your future success



Leadership development for senior women in business

Build your confidence • Learn new skills • Network with senior women

sphinx is the network for women leaders and our vision is to see women equally represented in leadership roles, in our workplaces, businesses and communities. The sphinx Ascend development days are designed for women leaders - and those aspiring to leadership roles - to support their career advancement and to give them the confidence and connections they need to realise their full potential. Having said that, we invite both men and women to attend, to network and to talk business with each other.

The Ascend series is supported by Westpac Women's Markets, which is focused on not only educating women in business, but also inspiring, motivating and supporting them on their journey to achieving personal and financial success.

Be inspired into action by a line up of Australia's foremost leaders and educators:



Are you sabotaging your career success?, with Jen Dalitz

What are the common traits of successful women in business? Are your behaviours at work setting you up for career success, or for a fall, or worse still occupational obscurity? Who are the key influencers in your business and what is your relationship with them? These questions and more will be at the fore as Jen Dalitz, the founder and SheEO of sphinx, takes you on a journey of professional reflection and then projection. An avid commentator in leading Australia media and award winning businesswoman, Jen will share her insights on what successful women do to increase their professional standing, and more importantly what not to do to ensure you realise your career goals in 2011.



Take the Lead with Lynn Ralph, non executive director of The Sydney Swans and The Sydney Institute

Lynn Ralph is the Managing Director at Cameron Ralph Pty Ltd and is a Non-Executive Director at Sydney Swans Limited and The Sydney Institute. Educated in the USA, Lynn has worked in the private, public and not-for-profit sectors, both at senior management and director levels. This is an interactive Q&A session in which Lynn will share some of the lessons learned from her own leadership journey and provide her perspectives on planning and prioritizing for your career success...

Planning Your Next Career Move – an interactive workshop with 3 of Australia's leading women who will share their secrets, ensuring you have a blueprint for success in 2011:



Ms Denise Aldous on **Changing Tack: Setting and implementing on your career goals**

Denise Aldous is a non-executive director and chairman holding board and committee positions with KEA Australia, UnitingCare NSW/ACT, Cronulla-Sutherland Leagues Club, Cronulla Sharks Football Club, Soho Floridis International and the NSW Bar Association. She has nearly 40 years of business experience, including at CEO level and her last executive role was as CEO of the International Finance Corporation (IFC) Sydney - the investment banking arm of The World Bank Group - the only woman in Australasia to have held this position. Denise's transition from management to leadership, and then from executive to board roles was carefully planned and executed with precision and she will share her tips on how you can plan for your career success.



Ms Jenny Morawska on **Transcending the Boundaries: Successful career transition & overcoming adversity**

Jenny Morawska is a non executive director and the President and CEO of The Morawska Group and is an advisor to the Swedish Foreign Ministry and the Folke Bernadotte Academy, Sweden, and advisor to the UN General Assembly regarding establishment of dialogues for peace. Her extensive experience in executive leadership and management spans numerous complex domestic and international organisations, in multiple industries, and in both private and public sectors. Jenny has a BA, Dip Ed, Grad Dip Sci, MSc, MBA and qualifications in Psychotherapy. She has successfully navigated various transitions throughout her career – while raising her two children as a single parent – and will share some of the important lessons she's learned along the way that you can also apply in planning your next career move.



Dr Margaret Byrne on **How unconscious bias can affect your career advancement and how you can conquer it**

Margaret Byrne is a Principal Consultant with UGM Consulting. She has a BA and MA from Oxford, and postgraduate qualifications in adult learning from Bristol University. In 2005, she completed her PhD, exploring how leadership potential is identified in meetings including performance review meetings. She is an expert in the differences in communication styles between men and women and the impact this can have on your career

Participants at Ascend are managers, senior associates, directors and partners; and middle and senior managers, GMs, MDs and Executives from organisations including:

Allens Arthur Robinson, Austrade, Australian Institute of Company Directors, Australian Red Cross, Australian Wine Institute, Baker & McKenzie, BAT, BDO, Bulla Dairy Foods, Caltex, Commonwealth Bank, CPA Australia, Cue Clothing Company, Deloitte, Department of Environment & Sustainability (VIC), Department of Health (SA), Eli Lilly, Energy Australia, ETSA Utilities, IBM, Laing & Simmons, Macquarie, Maddocks Lawyers, McGrath Nicol, MLC, Mount Lofty Natural Resource Management Board, Nokia, Noni B, Optus, Ord Minnett, Orotun, Parliament of SA, Pottinger, Professionals, PwC, Royal Adelaide Hospital, The University of Adelaide, The University of Melbourne, Transfield Services, United Utilities, Visy, Western Water, Westpac, Work Cover, World Vision.....and many more!



"Inspirational, motivational & just a fantastic day!" Linda Souvannavong, Relationship Manager, Westpac

"Must come event!" Michelle Lim, Associate, Eli Lilly

"Fantastic presenters and extremely relevant content - one of the best investments I've made for my personal & professional development." Cathy Reber, VP - Head of Global Business Transformation, American Express

"A great day for learning new skills, sharing stories & re-gaining confidence". Carmel Moynihan, Development Manager, Sustainability, Transfield Services

"An inspirational day! The quality of the speakers was extraordinary and the value of the program exceptional. Thank you!" Dora Stilianos, Senior Associate, Baker McKenzie Lawyers



sphinx is proud to be a 2010 finalist in the Telstra Business Awards

Register now for Ascend in Sydney



Friday 12th November, 2010 at ipac Consulting, Level 30 Grosvenor Place, 225 George Street, Sydney
Registration from 9:00am - formal program runs from 9:30am - 3:45pm

"Days like these are important to attend. They help ensure you do not become institutionalised in your thinking. They validate what you think and remind you that you aren't going crazy!"
- Carolyn Booth, Broadcast Services Manager, Foxtel

Register on the Events page at www.sphinxx.com.au
or complete this form and faxback to 02 8003 9825 or email mail@sphinxx.com.au

Salutation: Miss Ms Mrs. Dr Other: _____

Name: _____

Company: _____

Role Title: _____

Address: _____

Suburb: _____ Post Code: _____

Phone: _____ Email: _____

Please choose from the following options:

_____ x **sphinxx members** @ complimentary registration before 15/10/2010 then \$345 per person
Find out more about becoming a member at www.sphinxx.com.au or tick here to join for just \$77 per month

_____ x **non-sphinxx members** @ \$345 per person before 15/10/2010 then \$445 per person

_____ x **Group bookings (8 seats)** @ \$2,500 per group before 15/10/2010 then \$3,350 per group

Total due: \$ _____

Payment: Cheque enclosed - payable to sphinxx
 Direct deposit - please tick and we will invoice you for payment
 Credit card - please choose from options below:

Please charge my Visa MasterCard Amex To the amount of: \$ _____

Card Number

Name on card: _____ Expiry Date: _____

Signature: _____ CW: _____

How did you hear about us? _____



We thank ipac Consulting for their support in hosting this event

For more information contact the sphinxx office on tel 1300 969 070 or www.sphinxx.com.au

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