

FIND YOUR STRONGEST LIFE

Exclusive
Women in
Business
Event

What the Happiest and Most Successful **WOMEN** Do Differently

presented by Marcus Buckingham

Forty years ago, with her seminal article in *New York* magazine, Gloria Steinem launched the modern women's movement. In the past four decades, women have secured greater opportunity, greater achievement, greater influence, more free time, and more money. And yet, recent research in over 35 developed countries shows that women have become less happy, more anxious and stressed and reveals that as they get older, they grow sadder (men, by contrast, get happier as they age).



In this outstanding seminar, Marcus Buckingham shows women how to buck this trend and create a life of passion, purpose, and performance.

It's time to take stock of just how far women have come...and to reveal what they can do at home and in the workplace to find the happiness they deserve.

Marcus Buckingham will show you how to build your strongest life by:

- Helping you set a **direction** for your life **without fear** that you've chosen the wrong one.
- Revealing how to **handle the responsibilities** on your shoulders **without guilt** that you aren't doing enough.
- Guiding you to **build fulfilling relationships** with your boss, your co-workers, your spouse and your kids **without resenting** what they are demanding from you.
- Discovering the **successful strategies** of other women like YOU!

PLUS A panel of highly successful Australian women in business will share their journey with you.

Discover the role you were born to play

Before attending the event, delegates will be encouraged to complete Marcus Buckingham's **Strong Life Test**, a unique profile-builder that measures individuals against nine distinct roles—Advisor, Caretaker, Creator, Equaliser, Influencer, Motivator, Pioneer, Teacher, Weaver.

A Business Connect Exclusive!

Don't miss this rare opportunity to see **Marcus Buckingham**, world's leading expert in personal strengths and internationally renowned management consultant. The bestselling author of five books, with more than 3.7 million copies in print, Marcus Buckingham is the founder of TMBC, a management consulting company, and has been hailed as a visionary by corporations such as Toyota, Coca-Cola, Microsoft, and Disney. He has been featured

on "The Oprah Winfrey Show," "Larry King Live," "The Today Show," "Good Morning America," and "The View," and profiled in *The New York Times*, *The Wall Street Journal*, *USA Today*, *Fortune*, *Fast Company*, and *Harvard Business Review*. A graduate of Cambridge University who was a Senior Researcher at Gallup Organization for nearly two decades, Buckingham addresses more than 250,000 people in live audiences each year and leads management training initiatives in organisations worldwide.

Seminar Facts

Date: Wednesday 23 June 2010
Time: 09:30 – 12:00
Venue: Sofitel Wentworth Sydney
Promo code Sphinxx

SEMINAR FEES (incl. GST)

- Non-Member \$249
- Sphinxx Member Rate \$199
- Group Rate (6 or more) \$149

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